



**CONTENT
+
COMMUNITY**

2009 Editorial Calendar

* In Print ** Online

		Technology Focus	Product Focus	Workflow Focus	Supplements/ Special Sections	Online	Show Coverage	Event-Bonus Distribution
April Ad Close: 3/16/09 Materials Due: 3/24/09	Shoot * Edit * Distribute * Animate	Shoot: Field Media and Storage	IO and Plugins	Asset Management	The Briefing Room: NAB Preview Reel Impressions NAB IPTV Roundup	HD Focus	*NAB Preview **Pre-show eNewsletter **BlogLive at NAB	2009 NAB SHOW
May Ad Close: 4/27/09 Materials Due: 4/30/09	Shoot * Edit * Distribute * Animate	Edit/Post: Soundtrack Creation/ Audio Post	Cameras	Digital Intermediate	Top Facilities: Visual Effects/Animation/ Motion Graphics	Affordable HD	*Cinegear Preview	Cine Gear Expo Projection Summit
June Ad Close: 5/18/09 Materials Due: 5/27/09	Shoot * Edit * Distribute * Animate	Distribute: Encoding	Camera Support Lighting	Remote Collaboration	Digital Signage	Storage/Networking	**Digital Cinema@ Infocomm	
July Ad Close: 6/15/09 Materials Due: 6/23/09	Shoot * Edit * Distribute * Animate	Animate: Workstation Optimization	Streaming	Web Distribution	The Briefing Room: Siggraph Preview Students	IPTV/Mobile	*Siggraph Preview **Pre-show eNewsletter	Siggraph Digital Day-DGA AdPlus Study
August Ad Close: 7/20/09 Materials Due: 7/28/09	Shoot * Edit * Distribute * Animate	Shoot: Field Microphones and Recording	Storage/IT	Restoration	The Briefing Room: IBC Preview Composers	HD Focus	*IBC Preview **Pre-show eNewsletter **BlogLive at Siggraph and Pre-show eNewsletter	IBC DV Expo West
September Ad Close: 8/17/09 Materials Due: 8/25/09	Shoot * Edit * Distribute * Animate	Edit: Multi-format IO for Editors	Audio	File-based Post	Top Facilities	Affordable HD	**BlogLive at IBC/ **Pre-show newsletter	AES HD World / JHWWF
October Ad Close: 9/21/09 Materials Due: 9/29/09	Shoot * Edit * Distribute * Animate	Distribute: Digital Cinema	Color Correction	Multi-format Pipelines	Sound for Picture	Storage/Networking	*IBC Review	LDI
November Ad Close: 10/19/09 Materials Due: 10/27/09	Shoot * Edit * Distribute * Animate	Animate: CG and Compositing	Camera Support Lighting	4K	Cinematographers	IPTV/Mobile	*JHWWF Technology Review	GV Expo
December Ad Close: 11/16/09 Materials Due: 11/24/09	Shoot * Edit * Distribute * Animate	Shoot: Cameras and Media	Mobile/Web Distribution	HD Field Production	Vanguard Awards Music Libraries	Content Marketplace	*LDI Review	Sundance AdPlus Study

Integrated Marketing across print, online and events.

2009 SHOW SCHEDULE

Sundance	Jan. 15-25	Park City, UT	www.sundance.org
2009 NAB Show	April 20-23	Las Vegas	www.nabshow.com
Cine Gear Expo	June 5-6	Los Angeles	www.cinegearexpo.com
Projection Summit	June 15-16	Orlando	www.insightmedia.info

Digital Day-DGA	Aug. 1	TBD	www.dga.org
Siggraph	Aug. 3-7	New Orleans	www.siggraph.org
IBC	Sept. 11-15	Amsterdam	www.ibc.org
DV Expo	Sept. 22-24	Pasadena, CA	www.dvexpo.com
JHWWF	Oct. 5-9	Jackson Hole	www.jhfestival.org

Information on Editorial Calendar subject to change.

HD World	Oct. 13-14	New York	www.hdworldshow.com
AES	Oct. 9-12	New York	www.aes.org
LDI	Nov. 20-22	Orlando	www.ldishow.com
GV Expo	Dec. 1-3	Washington, DC	www.gvexpo.com